

Title (Ekonomika MŚP)	Code 1011101141011170125
Field Safety Engineering - Full-time studies - First-cycle studies	Year / Semester 2 / 4
Specialty -	Course elective
Hours Lectures: 1 Classes: 30 Laboratory: - Projects / seminars: -	Number of credits 2
	Language polish

Lecturer:

Ph. D., Dr. Habil. Teresa Łuczka, Associate Prof.
tel. 0616653394
e-mail: teresa.luczka@put.poznan.pl

Ph. D. Paweł Przepióra
tel. 0616653394
e-mail: pawel.przepiora@interia.pl

Faculty:

Faculty of Engineering Management
ul. Strzelecka 11
60-965 Poznań
tel. (61) 665-33-74, fax.
e-mail: office_fem@put.poznan.pl

Status of the course in the study program:

elective course

Assumptions and objectives of the course:

The aim of this lecture is a presentation of management problems for small and medium business. Several issues will be examined in detail: (1) economic and legal position of the company owner (2) managerial problems of companies growth (3) finance of SME's

Contents of the course (course description):

Small medium enterprises (SMEs) as an economic category. The role of SMEs in a market economy. SMEs and the process of globalization. SMEs and economic environment. Public aid for SMEs - the limits of state intervention. Financial management of SME: equity capital, bank credit, trade credit, leasing, factoring, franchising. Marketing in SMEs.

Introductory courses and the required pre-knowledge:

Basic knowledge of economics

Courses form and teaching methods:

Lecture, exercises and case studies

Form and terms of complete the course - requirements and assessment methods:

Written pass and exam

Basic Bibliography:

Additional Bibliography: